RFID Tag Printing and Encoding Solutions

Seamlessly integrate RFID into your products with ease

Retailers today are moving further away from traditional barcode systems towards RFID technology that drives greater efficiencies, accuracy, and overall operations, but the initial integration can be challenging.

As a full-service provider, SML's comprehensive tag and printing solutions offer several options you can choose to help simplify the process and make it seamless.

www.sml.com

Service Bureau - A Global Footprint Bringing Us Closer to You

Our network of 20+ Global Service Bureau location across 18 countries is the largest of its kind

> Each location reliably delivers imprinted, encoded RFID tags and labels whenever needed for manufacturing

> We ensure GS1 Electronic Product Code (EPC) Serialization specifications

> All local services adhere to designated global standards

> Full quality checks are provided for every single tag shipped

In-Plant Printing - Print & Encode Anywhere, Anytime

Discover the flexibility of on-demand RFID label printing and encoding in your own facilities

Label Printing On-Demand
Our E-Platform and FlexiPrint Software lets you print directly from the online portal at your own facilities and are compatible with existing SML equipment

No Label Minimums
Print at your pace and never worry about waste from excess label orders or fluctuating demand. SML's solution kit includes label stocks and thermal printing ribbons from our wide selection of products to meet your unique needs
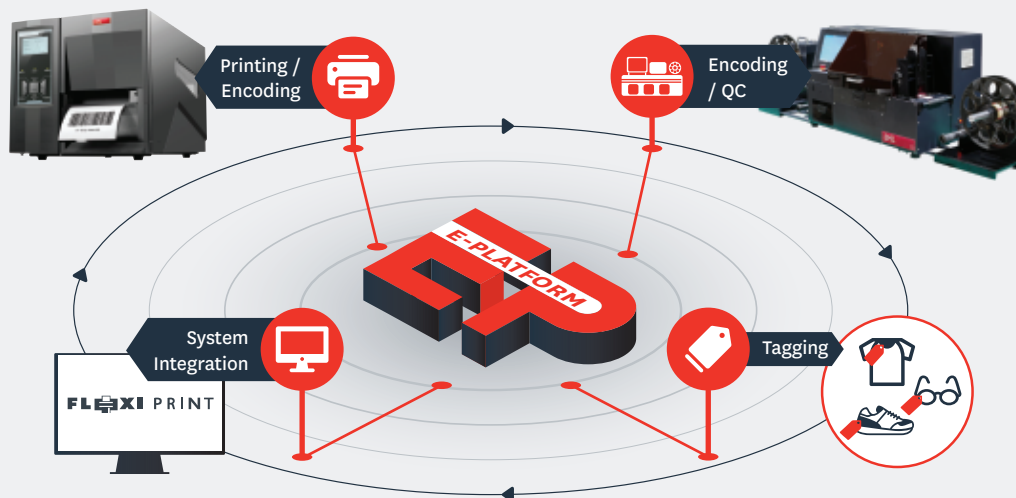
End-to-End Solution
From consultation, installation, training, technical support, maintenance, and depot service, find everything you need in one place, cutting down time, labor and delivery costs

Flexible Design
Our product is compatible with select alternative thermal printers and E&Q machines. For bulk production orders, you may consider to complement IPP - RFID solution with our globally available Service Bureau option

Scan-Scan-Encode - Encoding at Your Fingertips

Easily encode or change product information on your tags with the click of a button

> Through the implementation of Clarity® – SML's item-level RFID software application and the most powerful on the market – RFID encoding can take place at your fingertips

> Product encoding can be complete during store pilots or retagging/replenishment and provides quick, easy way to encode all tags for existing products and make them RFID-enabled

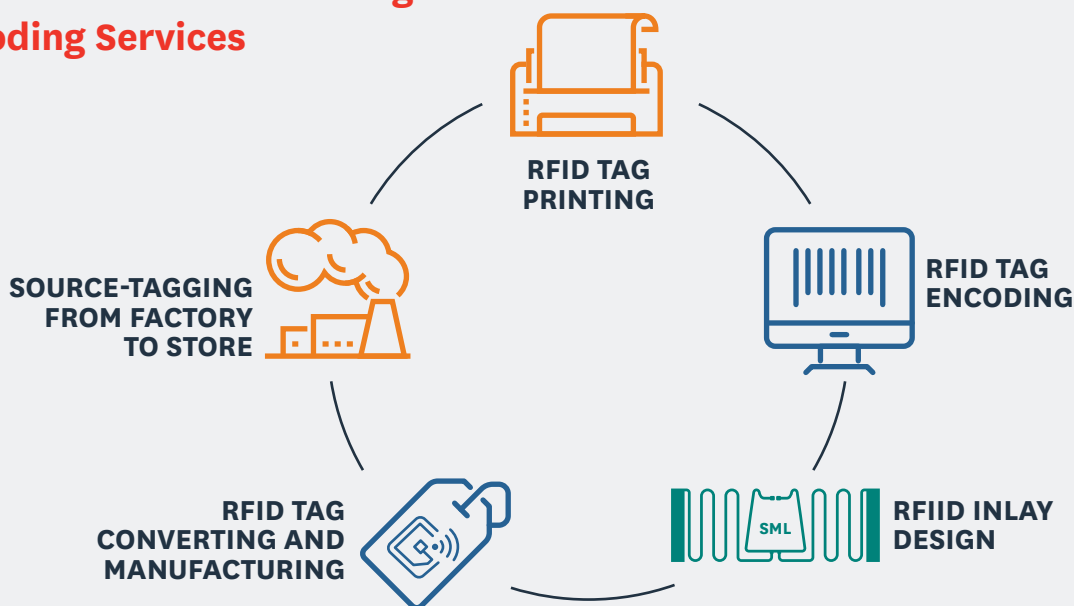www.sml.com

EP
E-PLATFORM

E-Platform - Place, Approve, and Manage Orders

An all-in-one, online ordering system, E-platform provides an easier way to place, track and manage orders of printed and encoded tag/label layout artwork.

> Increase efficiency by minimizing traditional emails/faxes and reduce manual approval processes from days to minutes

> Validate data among business rules/industry standards to ensure data accuracy and integrity and manage large amounts of complex data on a daily basis

> Confirm all EPCs are unique to avoid product duplications

> 24/7 online product library shows products that are available and their development stage

> Manage EDI/manual data management to create printing jobs, perform data validations and dynamic previews that give total visibility from order management to material usage tracking

End-to-end In-house Printing & Encoding Services

RFID TAG PRINTING

RFID TAG ENCODING

SOURCE-TAGGING FROM FACTORY TO STORE

RFIID INLAY DESIGN

RFID TAG CONVERTING AND MANUFACTURING

www.sml.com

Global RFID Network

Present in
30+ countries

20+ RFID Service Bureau
locations globally

Local services that
all adhere to global
standards

Want to be in control of your RFID label printing and encoding needs?

Contact us at info@sml.com

About SML

With a presence in more than 30 countries, SML Group is a global branding, technology and solution provider in the new era of retailing. As the full-service retail solution provider, SML is trusted by the world's largest retailers and fashion brands, delivering proven results and rapid ROIs. SML offers the industry a broad spectrum of tagging and packaging products, high-performance RFID tags and a global network of RFID tag encoding solutions.

SML RFID, owned by SML Group, provides enterprise-class inventory management software Clarity® for item-level tracking and managing RFID tagged products throughout the supply chain. For detail, please visit **www.sml.com.**

in **SML Group**   **www.sml.com**   **info@sml.com**